



Exclusive Sponsorship Opportunities

Make plans NOW to get in front of the manufacturing community at Idaho's manufacturing event of the year! An estimated 500 manufacturing executives, operations managers, first-line supervisors, purchasing managers, HR professionals, and more will be attending from Idaho & neighboring states!

All sponsors have the opportunity to provide informational or promotional items for the attendee swag bags. Please plan on providing 500 items.

Tradeshow Presenter	\$10,000	1 Available	Special recognition at Welcome and Lunch/Keynote, 10 minute speaking opportunity, prominent logo on event webpage and pre-event marketing, prominent logo or video on lobby curve screen, two 8x10 exhibitor booths, hosted table for 8 at meals, full-page ad space in program, logo prominently displayed at the event
Promotional Sponsor	\$5,000	2 Available	Special recognition at Welcome and Lunch/Keynote, prominent logo at event and on select pre-event marketing, one 8x10 exhibitor booth space, attendance for up to 4, half page ad space in program, logo on event webpage and marketing emails
IMA Birthday Sponsor	\$5,000	1 Available	Help celebrate IMA's 10th Anniversary in style! Your support as the Birthday Sponsor receives your company logo prominently displayed on the birthday cake with IMA's 10th Anniversary logo, logo on birthday card for attendees to sign, one 8x10 booth with 2 attendees OR a hosted table for breakfast/lunch (8 tickets). Brief address and help kick off the happy birthday song at the networking event.
Meal Sponsor	\$2,500	4 Available	Logo representation at breakfast & lunch, logo recognition on all tables in ballroom, mention during program, hosted table for 8 at meals, 1/4 page ad in program
Networking Sponsor	\$2,500	2 Available	Prominent log at networking/birthday party at the end of the day, attendance for 2, brief address to attendees during raffle drawings, assist awarding raffle prizes, opportunity to provide a send off message, 1/4 page ad in program
Session Sponsor	\$2,500	8 Available	Brief description of your company given before 1 Breakout Session, logo at event and on select pre-event marketing, 1-8x10 exhibitor booth space, 2 attendees, 1/4 page ad in event programs
A/V Sponsor	\$2,500	2 Available	Logo at event and prior to keynote presentation, 60-sec video ad space at event, 1-8x10 exhibitor booth space, and 1/4 page program ad space
Media Sponsor	\$2,500	2 Available	Logo at event and on dedicated Idaho Business Review event advertisement. Includes 1- 8x 10 exhibitor booth space, attendance for 2, 1/4 page program ad in show program
Table Sponsor	\$1,750	10 Available	Logo recognition at hosted table, attendance for up to 8, logo sign at table, 1/8 page ad in program
Swag & Ad Sponsor	\$750	10 Available	Includes 2 event attendees and 1/8 page program ad

All sponsors will receive social media and email acknowledgements of their sponsorship. Trade Show Presenter and Promotional Sponsors will receive dedicated acknowledgements, and all other sponsors will receive group sponsorship recognition.

