



NOVEMBER 15, 2024 | 9 AM - 5 PM | BOISE CENTRE, 850 W. FRONT ST., BOISE, IDAHO

Exclusive Sponsorship Opportunities

Make plans NOW to get in front of the manufacturing community at Idaho's manufacturing event of the year! An estimated 300+ manufacturing executives, operations managers, first-line supervisors, purchasing managers, HR professionals, and more will be attending from Idaho & neighboring states!

Tradeshow Presenter	\$10,000	1 Available	Special recognition at Welcome and Lunch/Keynote, 10-15 minute speaking opportunity, prominent logo at event and on marketing, 2-8x10 exhibitor booth spaces, attendance for up to 8, hosted table at meal, and full page ad space in program, logo on event webpage, app splash screen, menu page, and keynote page, opportunity to include company information or promotional items in attendee bags
Promotional Sponsor	\$5,000	2 Available	Special recognition at Welcome and Lunch/Keynote, prominent logo at event and on marketing, 1-8x10 exhibitor booth space, attendance for up to 4, half page ad space in program, logo on event webpage, app schedule or map page, opportunity to include company information or promotional items in attendee bags
IMA Birthday Sponsor	\$5,000	1 Available	As IMA celebrates it's 10th Anniversary in style, your generous support as the Birthday Sponsor ensures that this milestone event is unforgettable. Your company logo is prominently displayed on the birthday cake along with the 10th Anniversary IMA logo, birthday event signage, and a smaller logo on social media platforms, websites, and printed materials. 8 tickets, you will also have a speaking opportunity to take center stage for a quick welcome to everyone to the birthday celebration and lead them in singing Happy Birthday to IMA.
Meal Sponsor	\$2,500	4 Available	Logo representation at meal & networking times, logo recognition on tables and app page, mention during program, 1 hosted table at event (8 tickets), 1/4 page ad in program
Networking Sponsor	\$2,500	2 Available	Logo recognition on website and printed materials, Prominent logo recognition during networking time, brief welcome to the attendees or closing remarks and goodbye, and award raffle ticket winners with prizes on stage
Session Sponsor	\$2,500	6 Available	Brief description of your company given before 1 Breakout Session, logo at event and on marketing, 1-8x10 exhibitor booth space, 2 attendees, 1/4 page ad in event program, logo on event webpage and app session page, opportunity to include company information/promotional items in attendee packets
A/V Sponsor	\$2,500	2 Available	Logo at event and prior to keynote presentation, 60-sec video ad space at event, 1-8x10 exhibitor booth space, and 1/4 page program ad space, logo on app page
Media Sponsor	\$2,500	2 Available	Logo at event, on pre-event promotion and on event website and app page. Includes 1- 8x 10 exhibitor booth space and 1/4 page program ad in show program, and opportunity to include company information/swag in attendee bags
Table Sponsor	\$1,500	10 Available	Logo recognition at event and on event marketing, logo on app networking page, Attendance for up to 8, logo sign at table, 1/8th page ad in program
Swag Sponsor	\$1,000	10 Available	Supply company logo swag or have your logo appear in the event guide, includes 2 event attendees, opportunity to include company information in attendee bags

